

On May 13 the single Get off me from Routine is coming out on Wave Records and is being accompanied by the release of a music video.

Routine is a project of Ukrainian born and Berlin based electronic producer and guitarist Anton Koba. He plays post-punk using vintage synthesizers and electric guitars mixing modern digital and rough old school sounds. He finds inspiration in things that resonate to anyone, existential themes and social phenomena.

The artist pays great attention to the visual component in his project, regularly pampering his audience with video content that meets with a lively response. Anton takes things seriously, be it a directed music video or a sketchy recordings of his live session, but his main passion is testing his own strength. After all, this is exactly what the name of the project refers to. What is our routine if not a series of trials, only by overcoming which we grow?

In his new music video he takes this passion to the extreme with literally putting himself on fire. The impressive image serves as a metaphor for the inner agony and outburst of aggression of the protagonist throughout the song uttering pretty intense lyrics in an attempt to communicate the conflicting emotions he is experiencing towards his love subject. Her role was brilliantly played by a Berlin based fashion model Ana Taku, who is tenderly playing with a bloody knife and lighting a cigarette at the hands of her murdered lover, as if she does it every day. The video was directed by Andrii Kaplia. His fascination with the dark side of human nature is recognizable in the rough image and the dynamic, intense montage, which became his trademark and always excites and holds the viewer's attention.