

IFAIL SHOCK

UNIVERSAL UNIT CRIME

BIOGRAPHY:

Fall Shock is an Italian electronic music project founded by ghost producer, drummer, and singer Francesco Kay in 2018. Shortly after founding Fall Shock, he met Death Metal guitarist Markus O. This collaboration solidified a sound close to dark-synth wave. Through an ethos of production, the music of Fall Shock leads to a sound of urgency and moderation, carefully engaging both the listener and the dancer.

Distressed voices, flickering synths, straight kicks, and hypnotizing guitars recall inner memories and distant atmospheres. This style of production culminated in the recording debut, which took place in September 2020. The album is called "Interior" and was released on the French label Manic Depression Records. Gothic Bop and Goth Worldwide placed "Interior" among the best albums of 2020, and the song "Feels Eternal" among the most listened to. In November 2021, Manic Depression Records released the vinyl version of "Interior," including remixes by Kontravoid and Black Asteroid.

After the first Fall Shock release, the collaboration between Francesco Kay and Markus O. ends.

In the early months of 2022, Francesco Kay meets guitarist DAM, a dedicated guitarist who draws inspiration from Brian Eno. After a period of rehearsals, the two begin collaborating and start writing Fall Shock's new album. The album in question will be called "Universal Unit Crime" and will be released in September 2023, once again published by MD in digipack and vinyl format, with co-production by Maurizio Baggio, who was also involved in the first album, "Interior."

To promote the album "Universal Unit Crime," in October 2023, Fall Shock embarks on a tour in the United States, starting from Tampa, Florida, passing through Georgia, North Carolina, and concluding in Richmond, Virginia.

PRESENTATION NEW ALBUM:

I approached the writing of "Universal Unit Crime" in a different way compared to "Interior", also because DAM and I come from two very distant realities.

I preferred not to tell DAM "what to play", I simply explained my mood to him, and tried to make him understand that the songs in Universal Unti Crime spoke of something that he too could feel and experience.

His approach to writing the guitar parts without knowing what I wanted specifically led to effective riffs of a magnificent simplicity.

I won't deny that this album feels almost venomous, in fact someone told me they feel "such a weird itchy feeling to everything".



In this new album I didn't talk about myself, that chapter is closed for me, I instead gave space to my disapproval of the "crimes" that I am a witness of in our daily lives.

Someone not being accepted because they are "different" can slowly lead to isolation and self-elimination of oneself, and this album is dedicated to two people in my life who passed away in 2023, left alone by their community and the system to fight their battles.

"Universal Unit Crime" is also a reflection on social media, where some lead a life beyond their means that will eventually be their own guillotine.

My contempt for children who deny and exploit their parents out of greed, parents who are now in the winter of their lives, more fragile than a newborn... these are just some of the topics I address in this new chapter, this new album.

<https://manicdepressionrecords.bandcamp.com/album/md158-fall-shock-universal-unit-crime>

More about **Fall Shock**: [Facebook](#) | [Instagram](#) | [Youtube](#) | [Bandcamp](#)

US TOUR DATES (all dates are together with Dead Cool from North Carolina)

Friday, October 20th -

Venue- New World

Location - Tampa, Florida

Saturday, Oct 21-

Venue- Domicile

Event name - Malicia Goth Night

Location - Miami, Florida

Sunday, Oct 22-

Venue - Conduit

Location - Orlando, Florida

Wednesday, Oct 25th -

Venue - Fleetwoods

Location - Asheville, North Carolina (NC)

Thursday, Oct 26th -

Venue - The Star Bar

Location - Atlanta, Georgia (GA)

Friday, Oct 27th -

Venue - Monstercade

Location - Winston-Salem, North Carolina (NC)

Saturday, Oct 28th -

Venue - The Opera Room

Location - Wilmington, North Carolina (NC)

Sunday, Oct 29th-

Venue - Fallout

Location - Richmond, Virginia (VA)

PROTECT

Ravel in the night
Fall with no wait
Love and no fight
It's all my will
Ravel in the night
This hole won't twitch
All the time
It's what I've seen
Always protect who you are
You're only one
Kept the pain for myself
I'm trying hard to forget
It's never enough
There's no end to denial
Now I'm ready to care
Awakened
On myself you can count
Ravel in the night
Fall with no wait
Love and no fight
It's all my will
Ravel in the night
This hole won't twitch
All the time
It's what I've seen
Faster
The secret
Always said we won't lie
For the sake of God
Facing a fork in the road
You won't judge anyone
For the ones that you love
But take care of them all
Don't be hard on yourself
Never
Do the best that you can
Faster
The secret
Ravel in the night
Fall with no wait
Love and no fight
It's all my will

<https://www.youtube.com/watch?v=kRpRnqB0Wlg>

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