

SINGLE/VIDEO PREMIERE

Release date: 2022-05-20

Artist: Roya

Song Title: Break The Lines

Label: eshqi records

Genre: Dark Electronica

Additional Genres: Electro, Dark Wave, Synth, Electronic

Comparable artists: Ladytron, Goldfrapp, Björk



YOUTUBE LINK: <https://youtu.be/iWQ2sS6T6KE>

RELEASE INFO:

Suggested Headline:

Stockholm electronic artist and producer Roya premieres unsettling video to moody new single

Release text:

Stockholm electronic artist and producer Roya has released an alluringly unsettling new video to accompany her latest single. Its soft colors stand in stark contrast to the song's dark powerhouse of emotions, underscored by an unrelenting bassline and textured by Roya's expressive voice.

"I wanted to capture all the feelings of frustration, helplessness, anger, and even euphoria that come along with being drawn to things or people that are ultimately bad for you but you just keep hanging on. It's such a terrible state to be in."

Roya has been releasing electronic music for the past six years, gliding seamlessly through genres such as darkwave, synth, electronic pop, and experimental ambient with broad comparisons to Goldfrapp, Ladytron, Björk, Depeche Mode, and even Enya. She is originally from Olympia, Washington, now settled permanently in Stockholm, and has previously received Sweden's biggest award in independent music for synth album of the year. Roya continues to push her pensive sound further with every release and plans for a new album to come out later this year.

Spotify: <http://spoti.fi/1SqqlcU>

Facebook: <https://www.facebook.com/planetroya>

Instagram: http://www.instagram.com/_r_o_y_a_

Bandcamp: <https://planetroya.bandcamp.com/>